



**Department of Massachusetts**

24 Beacon St, State House, Rm 546

Boston, MA 02133-1042

Phone: 617-727-2974

[www.davma.org](http://www.davma.org)

## **DON'T MISS OUT ON THIS GREAT MONEY-MAKING OPPORTUNITY FOR YOUR CHAPTER!!**

Greetings,

I'd like to present your chapter with an exciting opportunity to earn funds for your Chapter, and at the same time bring awareness in your community of DAV's many wonderful programs and services. I know that many chapters have great relationships with businesses and civic groups within their communities, and this opportunity is a great way to build upon those relationships.

Your chapter can earn money by soliciting ads for the convention yearbook. It has been the policy of this Department for some time that 50% of the Corporate Ads submitted with payment would be returned to the Chapter. For example, if a Chapter collects \$1,000.00 in Corporate Ads, \$500.00 would be returned to them. Each year our Chapters have grown their footprint within their cities and towns, and NOW it's time to start using those friendly handshakes for good measure. Previously, Chapter 24 took home \$1624, Chapter 3 came in at \$500 and Chapter 57 received \$200 from Corporate Ad sales.

I am asking each Chapter to collect at least 5 corporate ads for the yearbook, and five is not a big number. Reach out to local businesses that have been supportive to you in the past, or that you know are veteran friendly. This is a great way for them to advertise to our members and supporters across the state. I have absolute faith that you will be able to rise to the occasion and earn money for your chapter in the process! Please note that personal, or Chapter Ads do not count towards your overall sales.

In order to ensure that ads are received in time for printing, we are asking that all ads be submitted to the Department by May 13<sup>th</sup>, 2024. Any ads arriving at headquarters after May 13<sup>th</sup> will be returned, as the publisher cannot accept past print date. We will have printed brochures available for you at Convention to distribute to your advertisers.

If you have any questions, please contact Adjutant Valila at [mvalila@davma.org](mailto:mvalila@davma.org) or reach him by phone/text at 978-602-7124.

*Robert P. Kinsman*

Robert Kinsman  
Commander

DAV Department of Massachusetts



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**DEPARTMENT CONVENTION JUNE 7<sup>TH</sup>- 8<sup>TH</sup> , 2024**

**CORPORATE/BUSINESS ADS**  
**FOR THE 2024 DAV CONVENTION BOOK**

Payment and Ad Copy Must Be Received in our Office by May 13<sup>th</sup>, 2024

Ads received after May 13<sup>th</sup>, 2024 will not appear in the convention booklet.

Please fill out the following information for each corporate/business ad sold. (*One ad per form*).  
 Payment and ad copy should be attached to this form and mailed to:

*DAV Headquarters,  
 24 Beacon St. Ste 546  
 State House, Boston, MA 02133-1042*

- 1. Company name: \_\_\_\_\_
- 2. Company address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_
- 3. Company Phone # \_\_\_\_\_ Email Address: \_\_\_\_\_
- 4. Size of Layout    1. \$50.00 eighth page            2. \$100.00, quarter page  
                           3. \$250.00 half page                4. \$500.00 full page  
                           5. \$1,000.00 inside front cover

5. Message  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

6. Total amount paid \$ \_\_\_\_\_            7. Check number: \_\_\_\_\_

**Individual who obtains the advertisement (please print name and chapter below):**  
**(This section must be filled out in order for your chapter to be credited after the convention.)**

**Name:** \_\_\_\_\_ **Chapter Number:** \_\_\_\_\_

**FULL PAGE AD**

**1/4 PAGE AD**

**1/8 PAGE AD**

**1/2 PAGE AD**