

Department of Massachusetts 24 Beacon St, State House, Rm 546 Boston, MA 02133-1042 Phone: 617-727-2974 www.davma.org

DON'T MISS OUT ON THIS GREAT <u>MONEY-MAKING</u> OPPORTUNITY FOR YOUR CHAPTER!!

Greetings,

I'd like to present your chapter with an exciting opportunity to earn funds for your Chapter, and at the same time bring awareness in your community of DAV's many wonderful programs and services. I know that many chapters have great relationships with businesses and civic groups within their communities, and this opportunity is a great way to build upon those relationships.

Your chapter can earn money by soliciting ads for the convention yearbook. It has been the policy of this Department for some time that 50% of the Corporate Ads submitted with payment would be returned to the Chapter. For example, if a Chapter collects \$1,000.00 in Corporate Ads, \$500.00 would be returned to them. Each year our Chapters have grown their footprint within their cities and towns, and NOW it's time to start using those friendly handshakes for good measure. Previously, Chapter 24 took home \$1624, Chapter 3 came in at \$500 and Chapter 57 received \$200 from Corporate Ad sales.

I am asking each Chapter to collect at least 5 corporate ads for the yearbook, and five is not a big number. Reach out to local businesses that have been supportive to you in the past, or that you know are veteran friendly. This is a great way for them to advertise to our members and supporters across the state. I have absolute faith that you will be able to rise to the occasion and earn money for your chapter in the process! Please note that personal, or Chapter Ads do not count towards your overall sales.

In order to ensure that ads are received in time for printing, we are asking that all ads be submitted to the Department by May 13th, 2024. Any ads arriving at headquarters after May 13th will be returned, as the publisher cannot accept past print date. We will have printed brochures available for you at Convention to distribute to your advertisers.

If you have any questions, please contact Adjutant Valila at <u>mvalila@davma.org</u> or reach him by phone/text at 978-602-7124.

Robert P. Kinsman

Robert Kinsman Commander DAV Department of Massachusetts



Department of Massachusetts 24 Beacon St, State House, Rm 546 Boston, MA 02133-1042 Phone: 617-727-2974

www.davma.org

DEPARTMENT CONVENTION JUNE 7TH- 8TH, 2024

CORPORATE/BUSINESS ADS FOR THE 2024 DAV CONVENTION BOOK

Payment and Ad Copy Must Be Received in our Office by May 13th, 2024

Ads received after May 13th, 2024 will not appear in the convention booklet.

Please fill out the following information for each corporate/business ad sold. (*One ad per form*). Payment and ad copy should be attached to this form and mailed to:

DAV Headquarters, 24 Beacon St. Ste 546 State House, Boston, MA 02133-1042

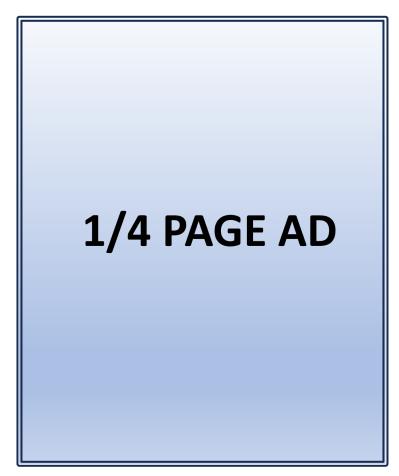
1. Company	name:	
------------	-------	--

2. Company address:			
			Zip Code:
3. Company Phone #_		Email Address:	
4. Size of Layout	1. \$50.00 eighth page 2. \$100.00, quarter page 3. \$250.00 half page 4. \$500.00 full page 5. \$1,000.00 inside front cover		
5. Message			
6. Total amount paid S	S	_ 7. Check numb	oer:
Individual who obtain	ins the advertisement (p	olease print name a	nd chapter below):
(This section must be	e filled out in order for	your chapter to be o	credited after the convention.)
Name:		Chapter Numb	er:

DAV is a 501 (c) 3 charity, Federal ID 45-2620477 and a 501 (c) 4 charity, Federal ID 04-2170836

Room 546, State House, Boston, Massachusetts 02133-1042

FULL PAGE AD



1/8 PAGE AD

1/2 PAGE AD